

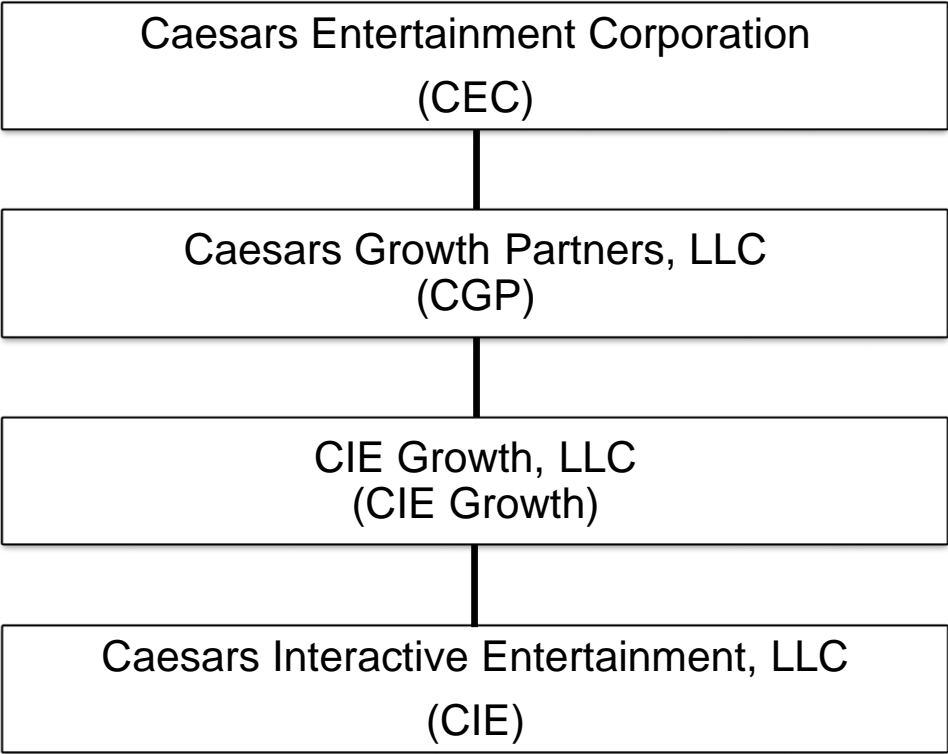


Harrah's Philadelphia iGaming

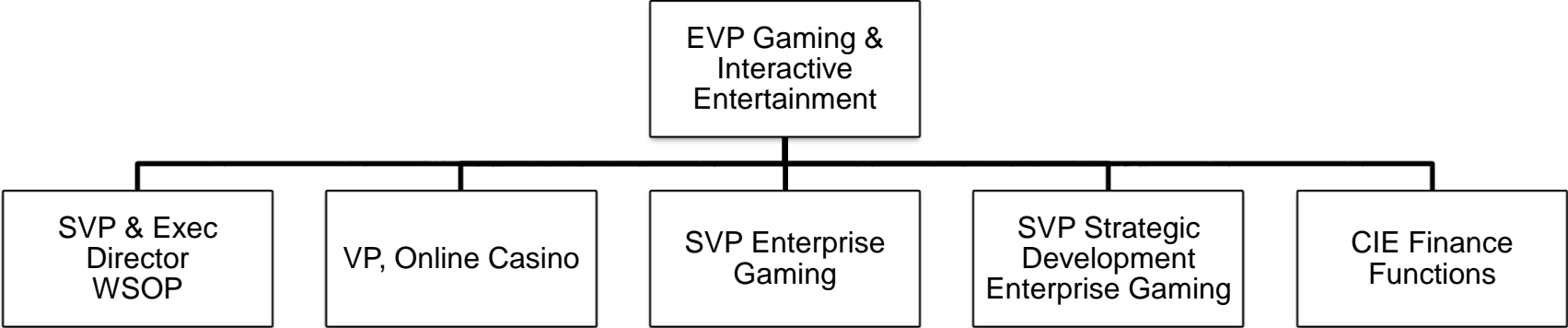
PGCB Meeting

August 15, 2018

Caesars Company Chart: Organizational Chart

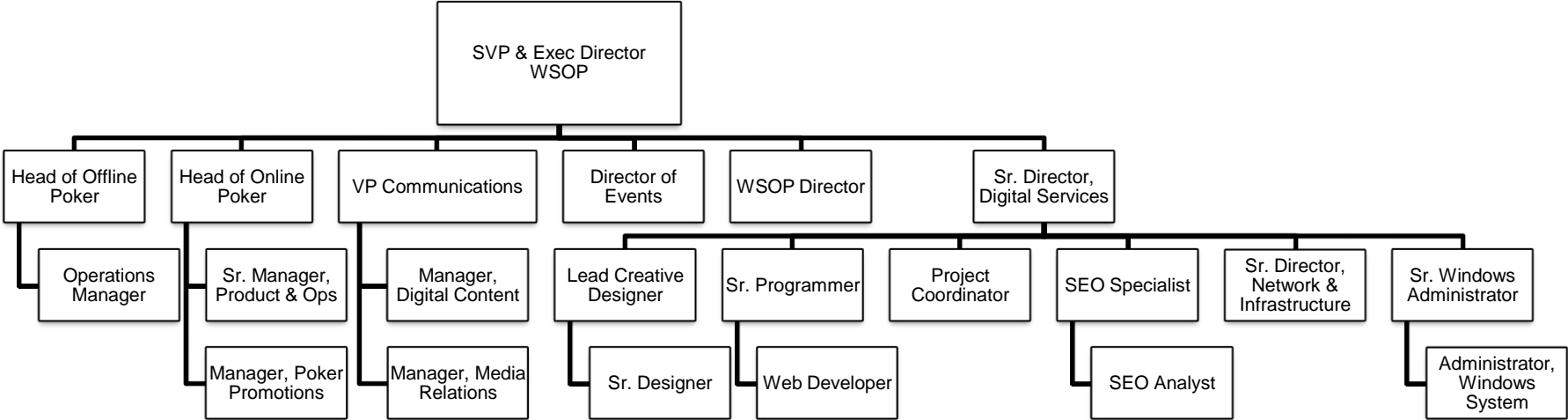


Gaming and Interactive Entertainment: Organizational Chart



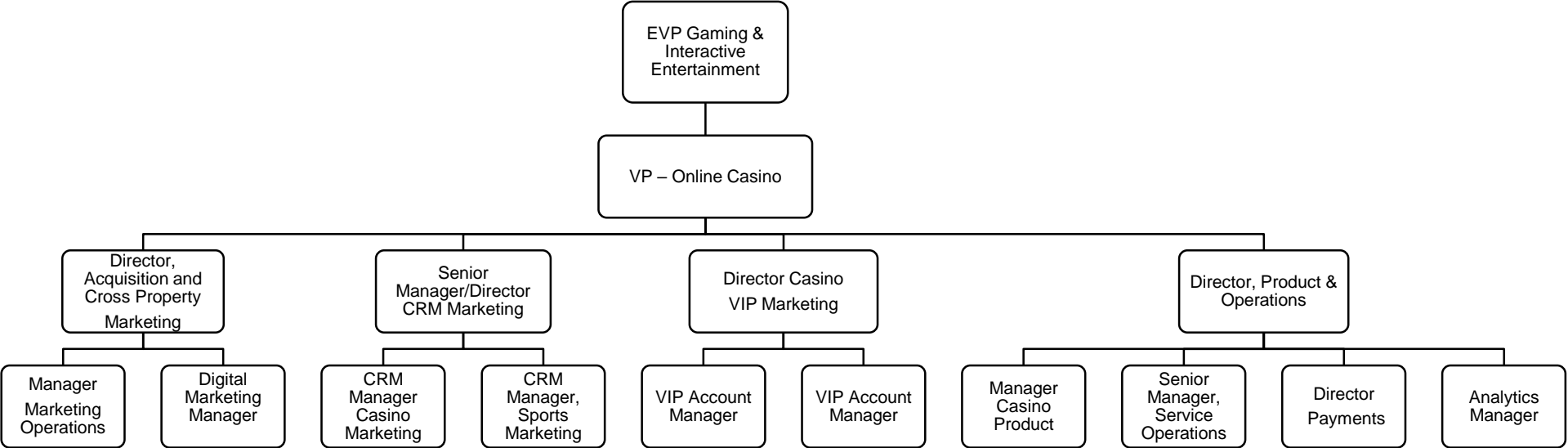
iGaming Organization:

Poker Team



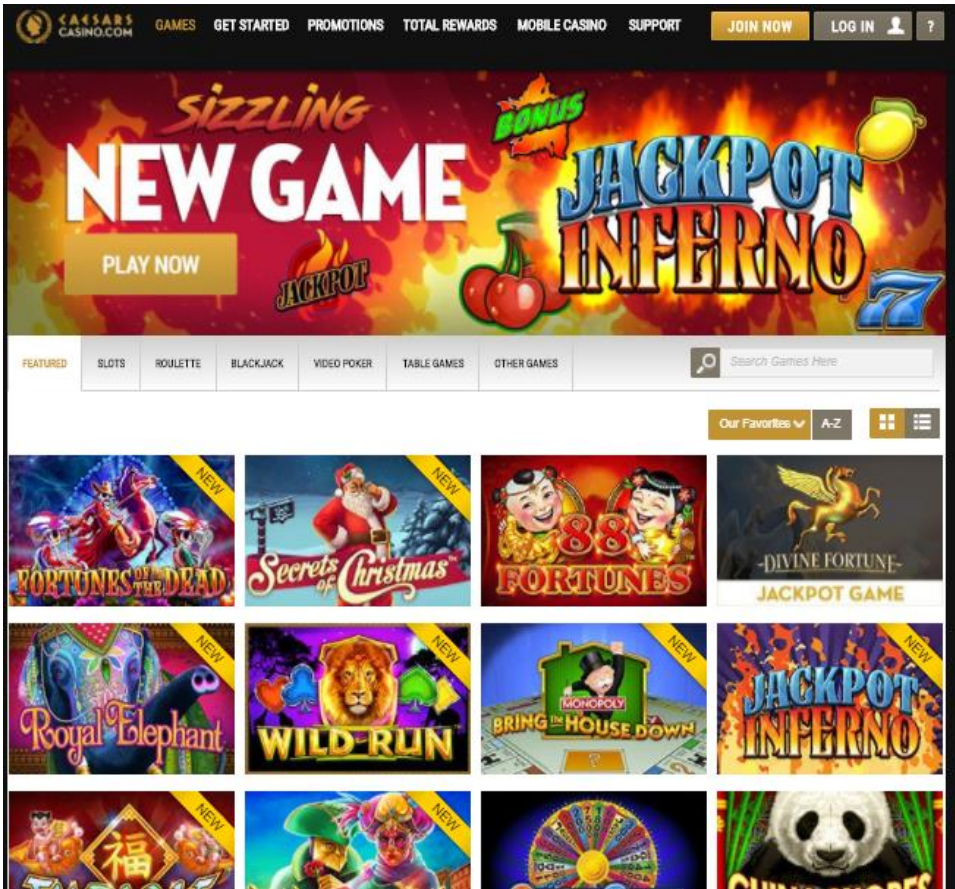
iGaming Organization:

Casino Team



Player Registration & Login

Players visit the html (desktop) or open the app (iOS/Android). They can play anonymously (confirming 21+) for “free play” only

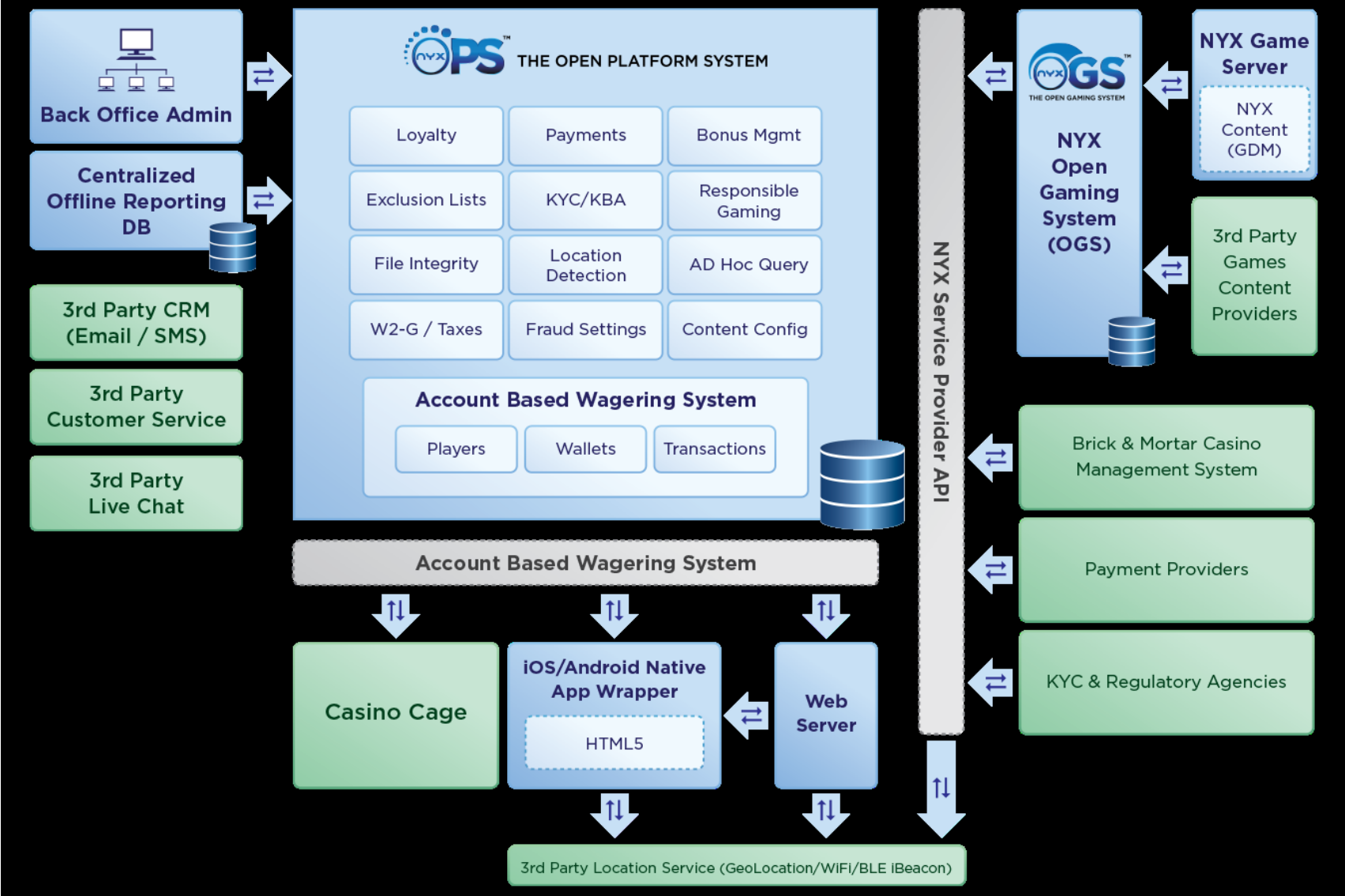


To play for real money, visitors must complete a full registration including inputting the last 4 digits of SSN, and also pass KYC, RG and RG2 (Caesars) verification checks

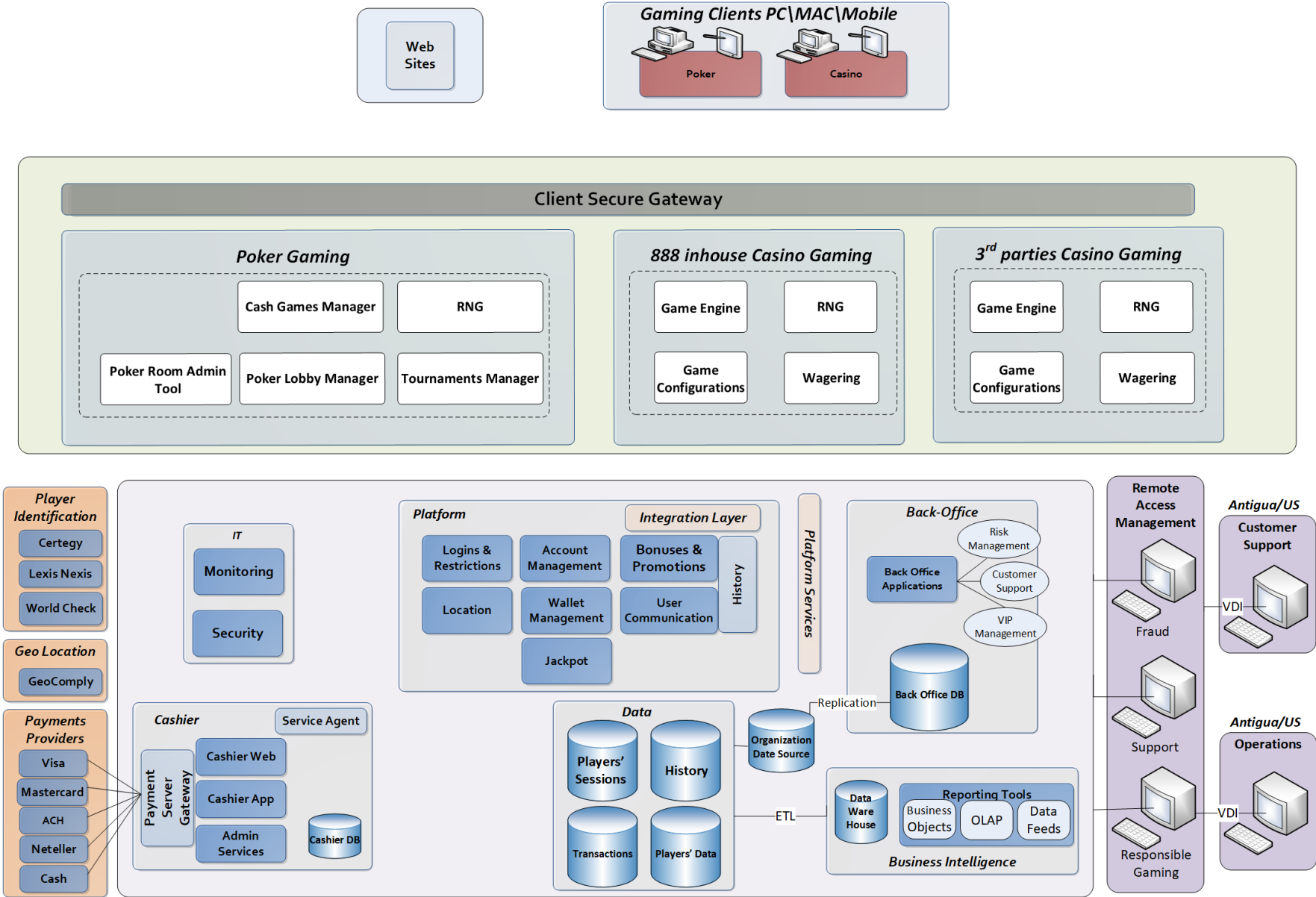
A screenshot of the Caesars Casino login and registration flow. The top navigation bar is identical to the home page. The main content area is divided into two sections: '1. CHOOSE LOGIN DETAILS' and '2. YOUR PERSONAL DETAILS'. The first section contains input fields for Email Address, Confirm Email Address, Password, and Confirm Password, with a 'NEXT' button below. The second section contains input fields for First Name, Last Name, Gender (a dropdown menu), and Date of Birth (three dropdown menus for MM, DD, and YYYY).

System Integrations:

NYX (CaesarsCasino.com)



System Integrations: 888 (WSOP.com)



Responsible Gaming

We propose to offer our players a wide range of responsible gaming options to ensure that they can play at a comfort level that best works for them.

Options include:

Deposit Limits: A deposit limit is offered on a daily, weekly and monthly basis and specifies the maximum amount of money a player may deposit into their Internet gaming account during a particular period of time.

Spend Limits: A spend limit is offered on a daily, weekly and monthly basis and specifies the maximum amount of deposits that may be put at risk during a particular period of time.

Time Limits: A time-based limit is offered on a daily, weekly and monthly basis and specifies the maximum amount of time, measured hourly from the players' log in to log off, they may spend playing on an Internet gaming system.

Need to take a break? Players can enact a 'Cooling off' period anywhere from 3 days to 30 days.

Self-exclusion: Players can elect to enter Caesars' self-exclusion program for a period of 1 year or 5 years.

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RESPONSIBLE GAMING

LIMITS

COOL OFF

SELF EXCLUSION

Use limits to control your spending and gaming activity on CaesarsCasino.com. Please note that once a limit is set you may decrease it at any time with immediate effect, but there will be a waiting period to increase any limits.

DEPOSIT LIMITS

Control how much you are able to deposit on CaesarsCasino.com

Daily Limit

Weekly Limit

Monthly Limit

No Limit

No Limit

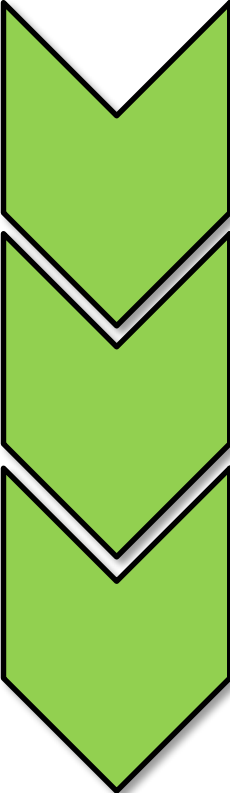
No Limit

You have no current deposit limits set.

SPEND LIMITS

Control how much you are able to spend on CaesarsCasino.com

Land Based & Online Gaming Integration

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- Online players earn Total Rewards® Tier Credits and Reward Credits®
 - Players can convert Reward Credits to cash or redeem offline
 - When redeeming to offline, they can use these credits for rooms, meals, and more at over 40 properties around the world

